

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Special Summary Revision of Electoral Rolls with reference to 01-01-2014 as qualifying date and National Voters' Day, 2014 – Publicity – Broadcasting of spots – Payment of bills Rs.2,92,136/- to M/s Big 92.7 FM, Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 1663

Dated: 27-04-2014

Read the following:-

1. Govt. Lr.No.3136/Elecs.E/A2/2013-9, dt:25-11-2013.
2. Govt. Lr.No.3577/Elecs.E/A2/2013-25, dt:20-01-2014
3. From M/s 92.7 Big FM, Hyderabad, Invoice Nos.
248863-1, 248865-1, 248864-1 dt:30-11-2013 and
248865-2, 248864-2, 248863-2, dt:13-12-2013.
255837-1, 255835-1, 255836-1, dt:24-01-2014.
4. G.O.Rt.No.1475, Fin. (Expr.GAD-I) Dept., dt:11-04-2014

ORDER:

In the letter 1st read above, M/s. Big 92.7 FM, Hyderabad Channel has been requested to broadcast 100 radio jingles @ 10 Jingles per day through all stations in their channels during prime time in the morning and evening in Andhra Pradesh from 28-11-2013 to 07-12-2013 on DVAP Rates of Rs.280/- per 10 seconds jingle for Hyderabad Station, Rs.60/- for each station of Visakhapatnam and Tirupathi in connection with Special Summary Revision of Electoral Rolls with reference to 01-01-2014 as qualifying date. Accordingly, the Reliance Broadcast Network Limited, Hyderabad has broadcasted the radio jingles from 28-11-2013 to 07-12-2013 and furnished the bills for an amount of Rs.1,34,832 /- (i.e., Rs.28,314.72 + Rs.6,067.44 + Rs.6,067.44 + Rs.14,157.66 + Rs.14,157.66 + Rs.66,067.68) including all taxes and requested for arranging payment in the reference 3rd read above.

2. In the letter 2nd read above, M/s. Big 92.7 FM, Hyderabad Channel has been requested to broadcast 100 radio jingles @ 25 Jingles per day through all stations in their channels during prime time in the morning and evening in Andhra Pradesh from 21-01-2014 to 24-01-2014 on DVAP Rates of RS.280/- per 10 seconds jingle for Hyderabad Station, Rs.60/- for each station of Visakhapatnam and Tirupathi in connection with National Voters' Day, 2014. Accordingly, the Reliance Broadcast Network Limited, Hyderabad has broadcasted the radio jingles from 28-11-2013 to 07-12-2013 and furnished the bills for an amount of Rs.1,57,304 /- (i.e., Rs.1,10,112.80 + Rs.23,595.60 + Rs.23,959.60) including all taxes and requested for arranging payment in the reference 3rd read above.

(Contd..2...)

3. After careful examination, Government hereby accord sanction for payment of **Rs. 2,92,136/-** (Rupees two lakh ninety two thousand one hundred and thirty six only) to Reliance Broadcast Network Limited, Hyderabad towards the cost of broadcasting radio Jingles per day through all stations during prime time in the morning and evening in Andhra Pradesh from 28-11-2013 to 07-12-2013 in connection with Special Summary Revision of Electoral Rolls with reference to 01-01-2014 as qualifying date and from 21-01-2014 to 24-01-2014 in connection with National Voters' Day, 2014.

4. The expenditure sanctioned in para 2 above shall be debited to **"2015 Elections - MH 104 Charages for Conduct of Elections for Loksabha and State Legislative Assemblies when held simultaneously - SH (04) Conduct of Elections to Loksabha and State Assembly - 260 Advertisements, Sales and Publicity Expenses"** and shall be met from the additional funds provided vide G.O. 4th read above.

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above and credit in favour of **Reliance Broadcast Network Limited, Hyderabad" A/c No.00600310023070, HDFC Limited, Maneckji Wadia Building, Ground Floor, Nanik Motwani Marg, Fort Mumbai, IFSC Code No:HDFC0000240, PAN No. AADCR1885L.**

6. This order does not require the concurrence of Finance Department as per the orders in force vide G.O. 4th read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,
CHIEF ELECTORAL OFFICER & E.O
PRL.SECRETARY TO GOVERNMENT

To

The Advertising Manager, Reliance Broadcast Network Limited, Hyderabad

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER